

Non- Extraction of Data- *Is this interaction extractive?*

Here is a short exercise through which you can unpack if a product is extractive in nature:

Extraction of	Questions	Write your reflections
Data	Do they really need all the information we collect from the user? Are they sharing this data with others/ third-parties? Is the user aware of such sharing mechanisms?	
Attention	Are they employing design strategies to make the user spend longer than they need to on the product? Does this attention-seeking enrich the user?	
Cost	What does the user pay for the product? If it is free, what other non-monetary cost are users paying?	
Time	How much time is the user spending on the service? How much of the time benefits the user? Does a user have to spend more time than required to obtain value?	
Knowledge/ collected data	Does the company use user information for purposes other than those mentioned?	